



**Good Practice**

**Objective**

<p><b>Homebuyers Day</b></p>	<p>Help people to have a better understanding of low cost home ownership as a housing option</p>
------------------------------	--

**Detail**

These events are a ‘one stop shop’ for members of the public to gain advice and information on low cost home ownership schemes available in their area. Solicitors and mortgage advisers are on hand to provide information on the legal and financial processes involved. Local Authority Housing Team members also attend to be available for a general range of housing queries that visitors may have.

These events are organised by the Council. Exhibitors range from solicitors, building societies, independent financial advisers, [Oxfordshire Rural Community Council](#), Energy Advice to all Registered Providers with development schemes ongoing.

No real financial implications as costs are kept to a minimum with use of Council owned venues and free advertising through Council’s own district wide newsletter, local major employers’ intranets, local parishes (particularly the rural parishes) and relevant websites.

## Outcomes

Feedback forms showed that nearly every visitor found the events useful saying that the biggest benefit was being able to discuss home purchase face to face with everyone. Over 85% of visitors also said that, having attended the event, they would be interested in low cost home ownership.

Author: Vale of White Horse District Council

Contact: Helen Novelle (Principal Housing Enabling Officer)

[helen.novelle@whitehorsedc.gov.uk](mailto:helen.novelle@whitehorsedc.gov.uk)

The above example of good practice may be shared with local authorities, rural stakeholders and partners. The author/good practice example provider has full ownership of the example and can remove it from the website at any time.



[ruralhousing@hca.gsx.gov.uk](mailto:ruralhousing@hca.gsx.gov.uk)

[www.ruralaffordablehousing.org.uk](http://www.ruralaffordablehousing.org.uk)

The author/good practice provider, by providing the example, gives permission for replication and use of ideas. Any individual or organisation that does so should notify the author/good practice provider, as well as the Rural and Communities team at the HCA.