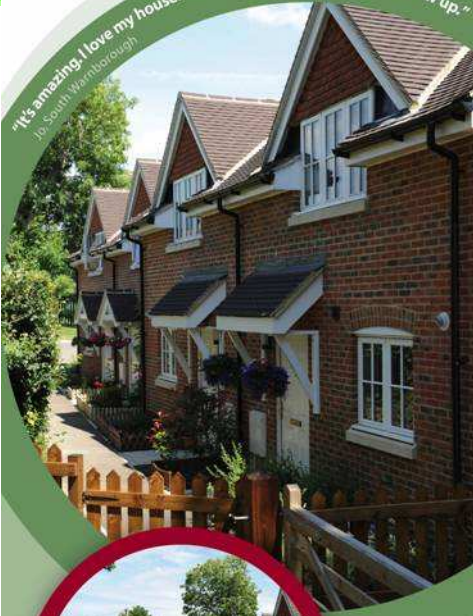


HARAH

Hampshire Alliance for Rural Affordable Housing

"It's amazing, I love my house. I'm back in the village where I grew up."
- South Warrimborough



www.harrah.org.uk

Working in Partnership The HARAH model

Debbie Rhodes
Strategic Housing Officer, HARAH

Chris Buchan-Hepburn
Development Manager, Hyde

HARAH – a thriving partnership

Hampshire Alliance for Rural Affordable Housing

Formed in 2005

- Consists of:
 - Rural Housing Enablers
 - Homes and Communities Agency
 - Six rural Local Authorities
 - Hampshire County Council
 - National Park Authority
- Expanding membership
- Members Board
- Memorandum of Understanding
- Re-appointed Hyde as partner
- Business Plan
- Quoted as example of best practice
- Increased profile of rural housing



HARAH
Hampshire Alliance for Rural Affordable Housing

Partnership approach to overcome issues

Issues:

- Engaging rural parishes
- Objections
- Project delays
- Finding suitable sites
- Planning requirements
- Capacity issues
- Political buy-in

Addressed through:

- Parish Council part of team
- Communications strategy, website, DVD
- Community consultation
- Project planning
- Consistent plot values
- Effective team work
- Member Group



HARAH
Hampshire Alliance for Rural Affordable Housing

Shared Resources – Increased Capacity

Shared Resources

- Funding of RHEs and Strategic Housing Officer
- Dedicated officer at Hyde
- Shared policies/protocols
- Shared good practice
- Rural Masterplan funding
- Regular review



Increased Capacity

- More certainty for RHEs
- Capacity for strategic work
- Identify / extend good practice
- Share knowledge and improve delivery – Rural Design Guide
- Resources for added value
- Clear actions set out in Business Plan

One Development Partner

Hyde Housing Association re-appointed 2010

- Benefits of single partner
- Built on rural expertise
- Gained trust of parish councils
- Understand planning requirements
- Range of local architects
- Single local building contractor
- Prepared to work on small costly sites
- Economies and efficiencies
- Pay towards RHE
- In it for the long term



Improved Delivery

Delivery of rural homes

- Achieved Business Plan targets 2008-11
- 19 projects completed (144 homes)
- 9 schemes on site (95 homes)
- Bid agreed for 2011-15 (91 homes)
- Many other projects in discussion
- Targets on quality, integration, sustainability



What have we learned and what about the future?

Not a quick win

- Requires time, resources and commitment
- Tensions within partnership
- Evolution and growth
- Others can learn from our framework

Reaping the benefits

- Collective strengths
- More strategic and effective – Business Plan
- Website and DVD
- Greater confidence to make hard decisions

Future challenges

- National Planning Policy Framework
- Funding
- Commitment of partners

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